



Laser Markable Label Stock 7848

Product Data Sheet

Updated : July 2000
Supersedes : May 1998

Product Description 3M 7848 Label Stock is a specialty film stock that can be inscribed by a laser beam - which is designed to ablate the top layer off to create an inverse image. Since the laser is also able to cut the entire label, it provides high flexibility for producing just in time various formats.

Physical Properties
Not for specification purposes

Facestock Top Layer	12 micron (0.47thou) Matte Silver
Facestock Base Layer	50 micron (2.0 thou)Black
Adhesive	30 micron (1.2 thou) #350 Hi-Holding
Liner	80 micron (3.2 thou) Densified Kraft (glassine)
Shelf Life	24 months from date of manufacture by 3M if stored at room temperature condition in cool, dry and sun protected room.

Features:

- Modified Acrylate facestock for long-term durability and excellent temperature, chemical resistance; excellent convertibility (kiss cutting).
- Markable with all Nd-YAG laser marking equipment available on the market.
- Matte surface provides good printability resulting in 100% bar code readability.
- Two-layer construction and engraved inscription provide long-term readability, abrasion resistance and excellent image contrast.
- Brittle facestock material provides destructibility to meet security labelling requirements.
- # 350 modified acrylic adhesive offers good adhesion on LSE/HSE plastics with high initial tack.
- UL-approval : File No. MH16411
- CSA-approval : File No. 99316

Applications

- Durable goods marking.
- Depending on the specific application 3M 7848 also can be used for tamper-indication. In most cases, labels cannot be transferred without damage once they have been applied.

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Product Availability

3M laser markable Label stock 7848 is available as roll material. If pre-cut labels are requested 3M will recommend several converters specialised in the production of various formats. If no equipment for laser marking is available, 3M can provide, if desired, names of companies which have the necessary laser marking capability.

3M can also provide information concerning laser equipment manufacturers if in-house marking is required.

Physical Properties

Not for specification purposes

Minimum Application Temperature	+ 4°C
Weight per m² (film & adhesive)	90 - 100 g/m ²
Elongation at Break	approx. 6 %
Tensile Strength	min 60 N/25.4mm
Elongation at Break and Tensile Strength have been tested according to DIN 53455/ISO 527, 300 mm/min.	
Spraying with Salt Water	168 h / 5% concentration / 35°C - No Change

Adhesive Performance / Bond Strength

Not for specification purposes

Measured according to DIN 30646, part 1 (jaw separation speed 300mm/min., at 180°C angle, film width: 25.4mm). Since the facestock is destructible and can fracture during adhesion testing, a support film is laminated to the facestock (onto side opposite adhesive) and adhesion testing completed.

Adhesive performance for the individual case can depend on the texture of the substrate surface. The above adhesive values are average values. They are not appropriated for specifications.

Substrate	N/25.4 mm
Afera Steel	40
Aluminium	33
Polycarbonate	26
ABS	30
PVC	17
Polyethylene	11*
* the test strip was not reinforced.	

Resistance to Environmental Conditions

(according to automotive specification DCC 654A-Europe)
(applied to aluminium)

72 h 80°C	No Change
7 h 80°C	No Change
24 h 38°C (98% relative humidity)	No Change
24 h 38°C (98% RH)	No Change
7 h -30°C (98% relative humidity)	No Change
17 h -30°C	No Change
17 h 38°C (98% relative humidity)	No Change

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**Resistance to
 Chemicals and
 Solvents**

Substance	Exposure Time	Result
Distilled Water @ 65°C	390 hours	No Change
SAE 20 motor oil at 25°C	250 hours	No Change
Sulphuric Acid (30%)	300 hours	No Change
Petrol (lead free ordinary)	1 hour	No Change
95% Relative Humidity @ 38°C	250 hours	No Change

Resistance to Abrasion

- Abrasion test Tabor/Abrader (applied to Aluminium), CS 10 wheels, 500g per wheel up to 300 cycles : No Change

- Crock Meter Test

Substance	Cycle	Result
N-Heptane	200	OK
Ethanol	20	OK
MEK	20	OK
Toluene	10	OK
ASTM Oil	100	OK

Weather Resistance
 (Thermal Cycling)

- Acceleration test in the Xenon device
 > 1200 hrs according to DIN 53387 : No change.
 > 2000 h according to DIN 53387 : Ongoing.

**Temperature
 Resistance**

200°C for 120 minutes. 150°C for 24 hours	No Change No Change
-50°C	No Change

**Low Temperature
 Resistance**

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Processing

PRINTING

When using press printing methods, we recommend pre-printing tests to check ink properties, i.e. flexo, screen letterpress etc., prior to use.

CONVERTING

Laser Marking/Cutting:

3M Laser markable Label stock 7848 can be marked and cut with all ND-Yag laser marking equipment available on the market.

In order to optimise optical results we recommend individually adjusting marking parameters (power, pulse rate, speed) to specific requirements depending on the kind of label to be produced (BARCODES or characters).

During laser marking we recommend operating an exhaust system to reduce emissions caused by laser marking.

For more information about emissions arising during the laser marking process with 3M 7848, please contact our Safety, Security, Environmental Protection and Product Assurance Division in Neuss, Germany (Phone: 49-2131-14-2042).

Warranty & Liability

All information above is based in our present experience with the material. Prior to the use of the product by the customer it is his responsibility to test whether it is suitable for the intended application, always considering all relevant factors that might affect this application.

All warranty and liability issues including the warranty period for this product will be settled on the basis of our general trade conditions valid at the time, except if there are legal regulations which stipulate different proceedings.

3M does not assume warranty and liability for the converting of the films.

3M is a trademark of the 3M Company.

Values presented have been determined by standard test methods and are average values not to be used for specification purposes. Our recommendations on the use of our products are based on tests believed to be reliable but we would ask that you conduct your own tests to determine their suitability for your applications. This is because 3M cannot accept any responsibility or liability direct or consequential for loss or damage caused as a result of our recommendations.

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etilux
 Adhesives, packaging & safety products



Rue de l'Espérance 42 - 4000 LIEGE | T +32 (0)4/224 99 99 | F+32 (0)4/226 11 06 | info@etilux.be
 Milcampsiaan 237 - 1030 BRUXELLES | T +32 (0)2/736 80 10 | F +32 (0)2/736 46 34 | brussels@etilux.be
 Gaston Crommenlaan 4 | Bus 0501 | 9th Floor | 9050 GENT | +32 (0)9/233 02 85 | vl@etilux.be
 Rue de la Platinerie 8 | 8552 Oberpallen | LUX. | T +352/266 243-1 | F +352/266 243-43 | info@etilux.lu